

Seattle Central Community College

Agents Newsletter - Marketing & Promotion opportunities

Dear Education Partner,

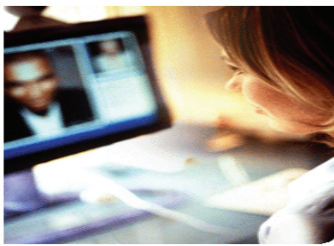
Greetings from SEATTLE! As Fall quarter nears and your office gets busier and busier with students' inquiries, we thought you could use some help. So here are some great advising and marketing opportunities for you to use. Don't miss them!

-Johan François, Assistant Director of Marketing

Ever heard of **Adobe Connect**?

Adobe® Connect™ is a secure, flexible **web-conferencing system** that enables live seminars and engaging **on-demand presentations** that advisors and prospective students can access instantly, **without cumbersome software downloads**. So you won't have to wait for our next marketing trip abroad to schedule an office seminar anymore!

Interested? Please email jafrancois@sccd.ctc.edu to coordinate an event. Events will be scheduled starting in June, on a first-come first serve basis.



Do your students have general questions related to life in Seattle and on our campus?

Ask a student! Your students can now contact one of our current students, in their own language, anytime they want to... Please use the provided business cards and refer your students to the following:

For Japan: askastudentjapan@sccd.ctc.edu

For Taiwan: askastudenttaiwan@sccd.ctc.edu

For Indonesia: askastudentindonesia@sccd.ctc.edu

For Korea: askastudentkorea@sccd.ctc.edu

For China: askastudentchina@sccd.ctc.edu

For Hong Kong: askastudenthongkong@sccd.ctc.edu

For Vietnam: askastudentvietnam@sccd.ctc.edu

For other countries: askastudent@sccd.ctc.edu (English only).

Please note that our students CANNOT answer questions related to admission, programs, I-20s or immigration. Please direct these questions to our advisors at iepsccc@sccd.ctc.edu

Seattle Central Community College wants to support you in your advising & recruitment efforts. Simply fill out and submit our **online material request form** - available on our website at http://seattlecentral.edu/international/agencies/online_materials_request_login.php - and we'll ship a few promotional materials directly to your office. Available materials include:

- A **color brochure** including many pictures, and giving a **general presentation** of Seattle Central, its location, study programs, services, and resources available to students.
- A **study program brochure** (green booklet) that provides a **detailed description** of all our study programs, as well as important information regarding **cost of attendance** (tuition & fees and cost of living estimates), **housing**, **airport pickup**, and **English proficiency** requirements.
- An **admission and scholarship application brochure** (blue booklet) that includes both our application forms for admission and scholarships for new students.
- **One-page handouts & flyers with highlights** (available in many languages).

Would you like to have pictures of Seattle Central's campus on your website or print materials? No problem! Please email your request to jafrancois@sccd.ctc.edu to receive our new FTP address and access to great high or low resolution pictures of Seattle and our campus.

- Greetings
- Web-Conferencing opportunities
- Emails to Ask a student
- Ordering marketing materials
- Requesting pictures of our campus