

Instructions Page 1: Fill out the following data by visiting any grocery store, co-op or fish market that has a variety of fish products. You can choose frozen, fresh or canned seafood. This page includes the name of the seafood product, it's price, whether it farmed or wild, how it was harvested (not all fish will have this information, it is okay to leave it blank), where it was caught or farmed, if it is labeled MSC certified and it's Sustainability Status, which you can complete after completing page 2. You can also read about Marine Stewardship Council (MSC) certification at www.msc.org.

Seafood Product Data Sheet

Observer _____

Date of Survey _____

Name of Vendor _____

Location of Vendor _____

Seafood product	Price (\$/lb)	Farmed or wild	Harvest Method	Harvest Location	*MSC certified? (check here: www.msc.org)

Vendor questions (optional): How frequently do customers ask about the source of the seafood product being sold?

Do any customers ask for MSC certified fish or sustainably caught fish?

Instructions Page 2: Fill out the following data from the Blue Ocean Institute, <http://www.blueocean.org/home>. Type in each of your seafood products in the search bar on the upper right hand side of the page. For instance, type “salmon”, then click on “Alaska Salmon” and you will see a list of criterion and points. **Enter BOTH the point number and a brief description of why the product received that number of points for each of the following categories.**

Sustainability Criteria					
Wild Seafood Product (from pg 1)	Life History	Abundance	Habitat Quality and Fishing Gear Impact	Management	Bycatch
Farmed Seafood Product (from pg 1)	Operational Risks	Feed	Pollution	Risk to Other Species	Ecological Effects