HAVE YOU BEEN LOOKING FOR A CAREER IN THE VISUAL OR CREATIVE ARTS?

Seattle Central Community College offers a variety of technical and vocational programs that will meet your CREATIVE needs and interests!
What is the right choice just for YOU?

If you are passionate about Creative Arts and Interested in pursuing a Career in the Creative Arts, Seattle Central Community College offers the following programs:

- Apparel Design
- Film & Video Communications
- Graphic Design & Illustration
- Photography
- Publishing Arts
- Web Development & Design
Apparel Design & Services is a full-time, six-quarter program offering an associate of applied science degree. Courses in this program are carefully designed to prepare the student for employment in the garment industry.

These courses focus on the technical aspects of apparel manufacturing such as ready-to-wear and custom construction techniques, several approaches to production patternmaking, and pattern grading.

The program also includes courses in computers, design, color and textiles, alterations, and contemporary tailoring.

Eight credits of supervised work experience in the industry are required for completion of the program.

Enrollment in a single course is possible with the permission of the faculty.
PREREQUISITES:

- No prior sewing experience is necessary, but helpful. It is in the student’s best interest to take ADS 100 or present a garment if you already are sewing and have produced some pieces.
- ADS 100 will give students a good overview of the program and industry.
What entry-level positions are there and what Careers in Apparel Design will I be prepared for?

- Assistant Designer
- Stylist
- Pattern Maker
- Pattern Grader
- Sample Maker
- Technical Artist
What are some ‘Design’ Career Areas?

In many cases design preparation gives students the skills to transfer from one industry to another. Apparel Designers have been known to transition to other industries. Some of those job titles are:

Art Director
Costume and Wardrobe Specialists
Floral Designer
Industrial Designer
Interior Designer
Landscape Architect
Set and Exhibit Designer
Employment Outlook

Between 2004 and 2009 (1.8% growth); There will be few job openings each year. Competition for these jobs will be strong. Students who are passionate about a career in Apparel Design should have a current portfolio and the ability to promote their skills, vision and convey their passion for design.
What do Careers in Apparel Design typically Pay?

- This can depend widely on whether you are working for industry, (large or small) and whether you are being paid to produce single pieces. It can also depend on whether you are self – employed or working for a designer.

- Many designers work for major design labels, such as Ralph Lauren or Calvin Klein. Some choose to develop their own apparel or design line.

- Entrepreneurs should take some business courses to help them run their private enterprises.

- SCCC offers a variety of business classes that can help students gain the skills and knowledge necessary for private businesses. The continuing education department at SCCC has a entire series of coursework devoted to private entrepreneurs.

- Salaries can range depending on education, experience and industry.

- For a salary report click on the hyperlink: http://www.coroflot.com/community/salary_survey.asp
What BA and MA Programs are there in Apparel Design?

- University of Washington has a Bachelor’s or Master’s of Fine Art in Fibers

- Washington State University has a Bachelor’s or Master’s in Apparel, Merchandising and Textiles

- Other schools: Cornell University, Georgia Tech, Parsons School of Design, New York Institute of Design, Oregon State University, Illinois University

- There are also many schools abroad
Film & Video Communications

Learn to communicate dramatic information ideas, moods, and feelings through the making and producing of films and videos.
What are some examples of entry level Careers in Video and Film Communications?

Digital Video Equipment Technician

Digital Video Editor

Film Editor

Video Producer
Consider Film and Video if:

- You pay close attention to detail
- You are creative and critical
- You are organized and are disciplined
- You have excellent writing skills and verbal skills
- You have imitative and mechanical abilities
- You are a spatial thinker and like being part of a team
- You love art, cinematography, music, films and videos!
Employment Outlook

Between 2004 and 2009 this industry is expected to grow faster than the average for all occupations in Washington. Employment projected to increase by 15.2%

Between 2009 and 2014, this industry is expected to grow faster than the average for all occupations in Washington. Employment projected to increase by 13.7%
What are the Entry Level Wages for Film and Video Careers?

Hourly: $12.00 (minimum)
Monthly: Between $2,080 and $3,577
Yearly: Between $24,984 and $42,924

*Wages may vary based on training and experience. This figure is based on an AAS or BA degree with little or no work experience.*
What Schools offer a BA or MA in Film and Video Making?

- Seattle Pacific University has a Bachelor’s of Art in Visual Communication
- University of Washington has a Bachelor’s and Master’s of Fine Art in Visual Communications
- Eastern Washington University offers a BA in Electronic Media and Film
- Other Schools outside Washington: New York Film Academy, Los Angeles Film School, Vancouver Film School (Canada), Boston University, and Academy of Art University at San Francisco just to name a few.
Graphic Art and Design

Graphic Designers create brochures and ads to promote products or services. They produce logos for products or businesses. They create visual designs for company reports and other print materials. Some graphic designers work on design and layout for magazines and other publications.
What are the Prerequisites for the Graphic Design AAS Degree at Seattle Central Community College?

- Your Compass Test must indicate you are eligible for English 101 and Math 081.
- You must submit a portfolio of your body of artistic work.
- For specific Portfolio instructions contact Dale Zeretzke at (206) 587-3830 or e-mail at: DZeretzke@sccd.ctc.edu
- Entrance is only permitted in Fall Quarter.
What related Careers are there for Graphic Designers?

Advertising Managers
Art Directors
Cartoonist
Fine Artists
Graphic Designers
Web Specialists
Employment Outlook

Between 2004 and 2009, this industry is expected to grow about as fast as the average for all occupations in Washington State. Employment is expected to increase by 10.6%.

Between 2009 and 2014 growth will be the same as between 2009 and 2014. Employment is expected to increase by 7.8%.
Wages

Hourly: $13.47 and $15.56
Monthly: $2,334 and $2,490
Yearly: $21,552 and $29,880

Median Income:
Monthly: $3,199
Yearly: $38,388

*Wages may vary based on training and experience. This figure is base on an AAS degree.*
What Schools Offer a BA or MA in Graphic Design or a related field?

- Seattle University offers a Bachelor’s of Fine Art in Digital Design.

- University of Washington offers a BFA or MFA in Visual Communication Design, and a BA in Design Studies.

- Eastern Washington University & Whitworth College offer a BA in Graphic Design.

- Northwest College, Western Washington and Central Washington Universities offer a BA in Graphic Design.

- When deciding on a transfer college students should check out each program (courses and focus) to determine the best match for their individual career goals.
Commercial photography is probably best defined as any photography to which money exchanges hands. In this light money could be paid for the subject of the photograph or the photograph itself.
Commercial Photography Continued

Photography teaches students traditional photographic skills; as well as, emerging technical skills in the ever changing digital world of professional photographers.
Are there any prerequisites for the Photography program at SCCC?

- There are no prerequisites at this time.

- In the future they may require a portfolio of your work.

- A basic knowledge of photography probably will help students though.
Types of Commercial Photography

- Advertising photography
- Fashion and glamour photography
- Crime Scene Photography
- Still Life photography
- Food photography
- Editorial photography
Types of Photography Continued

Photojournalism
Portrait photography
Fine art photography
Landscape photography
Conceptual photography
Wildlife photography
Potential Employers

Photographic Studios

Newspapers and Magazines

Freelance
Between 2004 and 2009, this industry is expected to grow about as fast as the average for all occupations in Washington State. Employment is projected to increase by 11.5%.

Between 2004 and 2009, will reflect 2004 and 2009 growth pattern; however, employment is projected to increase only 9.3%.
Wages

Hourly: $12.03 to $24.88
Monthly: $1,924 to $3,980
Yearly: $25,018 to $51,762

Median Income:
Hourly: $17.40
Monthly: $2,784
Yearly: $36,184
Are there any Schools that offer a BA or MA in Photography?

- Seattle University offers a Bachelor’s of Fine Arts in Photography
- University of Washington offers a BFA or MFA in Photography.
- There are many schools nationally that offer a BA or MA in photography also.
Publishing Arts

Publish your own designs in the form of posters, brochures, notecards, books, T-shirts and many other commercial–quality products.
Publishing Arts Prerequisites

Compass Test and documentation of eligibility for English 101 and a 100-level or above Math course.
Entry-level Positions

Page Layout Workers
Photograph Processing Workers
Photographers
Textile Machine Operators
Tool and Tie Maker
Career Opportunities

- Publishing Companies
- Retail, corporate or in-house graphics
- Software Development
- Commercial Printing and Packaging
- Screen printing
- Image editing/Stock Photography
Employment Outlook

Between 2004 and 2009; 2009 and 2014, Publishing Arts is expected to decline in Washington. Employment is projected to decrease 0.9% (2004 and 2009) and 2.5% (2009 and 2014) during this period. It is estimated that there will be no openings annually due to new positions and 26 openings annually from workers leaving the field.
Are there Colleges that offer programs beyond the AAS degree in Publishing Arts?

- A BA in Graphic Design can complement a degree that prepares you for printing.

- Having a working knowledge of design and the digital process is helpful, but not essential.

- The AAS degree at SCCC prepares you for the technical process of printing.
Wages

Hourly: $15.67 to $22.64
Monthly: $2,716 to $3,924
Yearly: $32,600 to $47,082

Median Income:
Hourly: $18.96
Monthly: $3,286
Yearly: $39,286
Web Design & Development

- Web specialists design, operate, and maintain websites on the Internet and private networks called intranets.

- Web specialists are also known as web designers, webmistresses, webmasters, and website, Internet, or intranet developers.
Are there any prerequisites for Web Design?

- COMPASS test. (Eligibility for ENG 101 and MAT 098)
- Completion of the following core courses with a 2.0 GPA or better: MIC 101, Introduction to Microcomputer Applications; MIC 150 Internet and the World Wide Web; ITC 102, Introduction to Computer Information Systems.
- Equivalent course work or experience will be evaluated for possible substitution.
- The program begins fall quarter of each year. Acceptance into the program for other quarters will be determined on a case-by-case basis. Admission to the program is on a first-come, first-served basis after applicants provide proof that the entrance requirements have been met.
How much can a Web Specialist expect to make?

- Wages depend on the size of employer, skill level, and job duties.
- Working for the State of Washington, an information technology specialist who may use web development skills and software tools earns $3,150 to $4,131 per month, and an information technology specialist II earns $3,653 to $4,792 per month. Information technology trainees and/or interns earn from $1,936 to $2,492 per month.
What schools offer 4 year programs in Web Specialty?

- Eastern Washington University offers a Bachelor’s degree in Multi-media and Web Programming.

- Many Universities in Washington offer a BA, BS, MA or MS in Computer Science.

- DigiPen Institute of Technology has a number of different Bachelor’s or Master’s degrees that would compliment an AS degree in Web Design or Development at SCCC.

- Many graduates of the AS degree at SCCC seek employment after they finish and take individual courses to keep their craft current, without an additional degree.
Where do I find out more about Creative Arts Programs at Seattle Central Community College?

- The counselor for the Creative Arts Programs at SCCC is Dale Zeretzke. His e-mail is DZeretzke@sccd.ctc.edu and his phone extension is (206)587-3830.

- You can also go to one of their information sessions. Look on the main page for each program to see specific dates for sessions.

- Lastly, Come to the Career Services Center in Room 1102E if you would like help researching Creative Arts Careers and Transfer Programs.