SCCC FOUNDATION SCHOLARSHIPS ARE COMING SOON!!!

Please let students know that as SOON as March 3rd, they will be able to start the application process for the SCCC foundation scholarships. The applications will be available in the Career Services Center in Rm 1102E, Online (to print out at the student’s own expense) and the Financial Aid Office. Students can come to the Career Services Center to take a look at the Foundation Scholarship binders and determine which of the scholarship offerings they are eligible for. Additionally the Career Services Center has printed up some guides on how to write personal statement essays; a requirement for the foundation scholarships. Students can also schedule appointments to edit their personal statement drafts.

In addition to the foundation scholarships, the Career Services Center updates its website regularly to provide the latest annual scholarship offerings. Students can find scholarship information at URL: http://www.seattlecentral.edu/careercenter/scholarships.htm. In addition to listings and databases of scholarships, our scholarship guide is available in pdf format on our website also. The guide gives students advice on searching for scholarships, writing essays and other correspondence, as well as other relevant information regarding scholarships.

Right Brain vs. Left Brain for the Future

Left brain/right brain scientific theory proposes that two different sides of the brain control two different modes of thinking. It also suggests that each of us prefers one mode over the other. Experimentation has shown that the two different sides, or hemispheres, of the brain are responsible for different manners of thinking. The Left Brain preference is logical, sequential, rational, analytical, objective, and looks at the parts. The right brain preference is random, intuitive, holistic, synthesizing, and looks at the whole.


“ In a world unended by outsourcing, deluged with data, and choked with choices, the abilities that matter most are now closer in spirit to the specialties of the right hemisphere- artistry, empathy, seeing the big picture, and pursuing the transcendent…..The information Age we all prepared for is ending. Rising in its place is what I call the Conceptual Age, an era in which mastery of abilities that we often overlooked and undervalued marks the fault line between who gets ahead and who falls behind…..” Prove it I hear programmers and lawyers demanding!” OK. To convince you, I’ll explain the reasons for this shift, using the mechanistic language of cause and effect. The effect: the scales tilting in favor of right brain style thinking. The causes: Asia, automation and abundance.” (Pink, “Revenge of the Right Brain”, Wired Magazine. Issue 13.02.)

Pink says that in order to survive in the ‘Conceptual Age’ one will need six skills:

- DESIGN– a skill vital to produce experiences, products, or services that appeal to consumers senses.
- STORY– stories that sell, inspire communicate and persuade.
- SYMPHONY– ability to see the big picture and put disparate pieces together.
- EMPATHY– ability to understand other people and their feelings.
- PLAY– skill of understanding games, humor and laughter to help balance our lives.
- MEANING– meaning of purpose of life through spirituality, charity or other mean.

Pink’s book can be ordered through Amazon.com