Careers for Six Interest Preferences

When we search for our potential soul mate, we have someone in mind who will be a good match and will have our best interest at heart. Wouldn’t you agree that his should apply to our career choices?

US News & World Report researchers recently did a study that matched common human interests into categories based on career psychologist John Holland’s methodology and matched them to careers that would compliment their individual interests. The categories and corresponding careers follow:

REALISTIC—tend to be hands on, practical and straightforward. They like concrete objects. Compatible Careers: Electrician, Surgical Technician, Biomedical Engineer.

INVESTIGATIVE—scientific, analytical, intellectual. They like research and information in order to make decisions. Compatible Careers: Architect, Software Designer, Physician’s Asst.


ENTERPRISING—competitive, business minded, big picture people, natural leaders. Compatible Careers: Business Executive, Financial Manager, Sales Representative.


The Holland theory is not full proof, nevertheless a useful tool to help match personal interests to possible careers. If you know students who would like to find out more about Careers that compliment their interests, please send them to the Career Services Center 1102E. We have a variety of resources available that can help students make sound choices about their future career paths.

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